

Sponsor/Exhibitor Opportunities

Exhibitor Submission Deadline: February 1, 2011

Sponsor Submission Deadline: February 14, 2011

Exhibit booth locations are subject to change, and will be made available based on sponsorship level and receipt of sponsor funds.

PLATINUM - \$10,000

- **Exclusive recognition** as a Platinum sponsor at a major conference event (such as Evening Reception, awards luncheon, etc.)
- **Conference Center exhibit booth** (choice of premier location)
- **Two** full conference registrations (not including special workshops, courses & tours)
- Recognition on all printed/electronic advertising for conference
- Poster/oral recognition at all sponsored functions
- Your company/agency name posted on the conference Web site (www.montereybayaep.org/stateconference)
- **Full-page** advertisement in the conference program
- Exhibitor and sponsorship ribbons to identify your attendees
- Pre-conference attendee list
- **Complimentary suite upgrade**

GOLD - \$5,000

- **Executive Boardroom privileges**
- **Recognition** as a Gold sponsor for a major conference event
- **Conference Center exhibit booth** (choice of location)
- **One** full conference registration (not including special workshops, courses & tours)
- Recognition on all printed/electronic advertising for conference
- Poster/oral recognition at sponsored function
- Your company/agency name posted on the conference Web site (www.montereybayaep.org/stateconference)
- **Half-page** advertisement in conference program
- Exhibitor and sponsorship ribbons to identify your attendees
- Pre-conference attendee list

SILVER - \$2,000

- Recognition as a Silver sponsor for a conference event or mobile workshops
- Recognition on all printed/electronic advertising for conference
- Two meal tickets (breakfast or lunch)
- Your company/agency name posted on the conference Web site (www.montereybayaep.org/stateconference)
- **Quarter-page** advertisement in conference program
- Exhibitor and sponsorship ribbons to identify your attendees
- Pre-conference attendee list

2011 AEP Annual State Conference
Experience

Monterey Bay

March 6 - 9, 2011

Monterey Plaza
Hotel & Spa



BRONZE - \$1,000

- Your company/agency name posted on the conference Web site (www.montereybayaep.org/stateconference)
- Business card advertisement in conference program
- Exhibitor and sponsorship ribbons to identify your attendees
- Recognition on all printed and electronic advertising for conference
- Poster recognition in registration area
- Pre-conference attendee list

PUBLIC AGENCY SPONSORS

- Contact AEP 2011 Conference for more information

EXHIBITOR BOOTH - \$2,500

- **One full conference registration** (not including special workshops, courses & tours)
- Your company/agency name posted on the conference Web site (www.montereybayaep.org/stateconference)
- Recognition on all printed/electronic advertising for conference
- Exhibitor and sponsorship ribbons to identify your attendees
- **Quarter page** ad in conference program
- Pre-conference attendee list

EXHIBITOR TABLE TOP - \$1,500

- One Day conference registration (not including special workshops, courses & tours)
- Your company/agency name posted on the conference Website (www.montereybayaep.org/stateconference)
- Recognition on all printed/electronic advertising for conference
- Business card ad in conference program
- Exhibitor and sponsorship ribbons to identify your attendees
- Pre-conference attendee list

SPONSORSHIP/EXHIBITOR QUESTIONS

Questions about your sponsorship/exhibit should be made to the AEP 2011 Conference office:

Lynne Bynder, Meetings Xceptional
AEP 2011 Conference Planner
califaep@gmail.com • 760.340.4499

Teri Wissler Adam, Sponsorship Chair
Wissler@emcplanning.com • 831.649.1799, ext. 203

www.montereybayaep.org/stateconference

AEP 2011 Conference Sponsorship/Exhibitor Registration

Exhibitor Submission Deadline: February 1, 2011

Sponsor Submission Deadline: February 14, 2011

Company Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

EXHIBITORS:

Please sign us up for the following: Booth \$2,500 Table Top \$1,500
Type of display you will bring: Pop Up Floor Display \$1,500

AD SIZE:

Full page Half Page
 Quarter Page Business Card

SPONSORS:

PLATINUM - \$10,000

Event I wish to sponsor: _____

1st choice _____

2nd choice _____

GOLD - \$5000

Event I wish to sponsor: _____

1st choice _____

2nd choice _____

SILVER - \$2,000

Event I wish to sponsor: _____

1st choice _____

2nd choice _____

We would like to donate an item for the conference bags (subject to committee approval) _____

Return this form with your check or credit card information.

Send payment to: AEP 2011 Conference, 40747 Baranda Court, Palm Desert, CA 92260

Phone: 760.340.4499 • Fax: 760.674.2479 • Email: califaep@gmail.com • Web site: www.montereybayaep.org/stateconference

NOTE: Payment is appreciated at the time this form is submitted, but must be received no later than February 1, 2011. All fields below are required.

Check Visa Mastercard AmEx Discovercard Booth/Table Top Space No.:

See Exhibitor Area Map. Space will be allocated based on sponsorship level and date application is received.

Credit Card Number: _____

Name on credit card: _____ Expiration Date: _____ Verification Code: _____

Billing address for credit card: _____

Billing City: _____ State: _____ ZIP: _____

CANCELLATION POLICY

If written cancellation of the sponsor/exhibitor is received by November 15, 2010, an 80% refund will be made, less \$100 administrative fee. If written cancellation of the sponsor/exhibitor is received after December 17, 2010 but before January 1, 2011, a 50% refund, less \$100 administrative fee, will be given. On or after January 1, 2011, no refunds will be made.